

Greenbeam is a workforce intelligence platform that helps organisations make confident, evidence-based people decisions with the same rigour as financial investment decisions. It brings together data on workforce skills and human potential to support clear, auditable choices on whether capabilities should be built internally, bought, borrowed, or automated.

### The challenge

#### Hidden productivity loss & skills risk

Under-skilling, single-points-of-failure and succession exposure remain buried in the workforce, resulting in productivity loss, operational fragility and expensive reactive hiring.

#### Misaligned investment in hiring, L&D and automation

In the absence of prioritised capability data, organisations struggle to decide whether to build, buy, borrow or automate skills and tasks.

#### Invisible workforce depreciation

Skills erode faster than organisations can see or respond and organisations experience silent workforce depreciation.

### The solution

#### Auditable, evidence-based workforce data

Greenbeam provides executives with defensible, prioritised insight into where to invest, redeploy, automate or hire, using the same rigour and evidence applied to financial and capital decisions.

#### Improved productivity, resilience and succession readiness

Greenbeam quantifies and recovers preventable productivity loss, reduces single-point dependencies, and strengthens workforce resilience through targeted action.

#### Higher ROI from learning and internal talent

Greenbeam focuses L&D, mobility and workforce planning on the capabilities that matter most, enabling economy of scale in development, better internal deployment, and faster closure of critical gaps.

